

NJ AND VA



GUBERNATORIAL

WE LOVE



THESE STATES

NEW JERSEY AND
VIRGINIA ARE VERY
UNUSUAL STATES, AS
THEY HAVE ARE THE
ONLY STATES TO HAVE
ELECTIONS FOR
GOVERNOR IN 2025

2025 United States gubernatorial elections



← 2024

November 4, 2025

2026 →

← 2021

2029 →

2 governorships

Party

Republican

Democratic

Seats before

27

23

Seats up

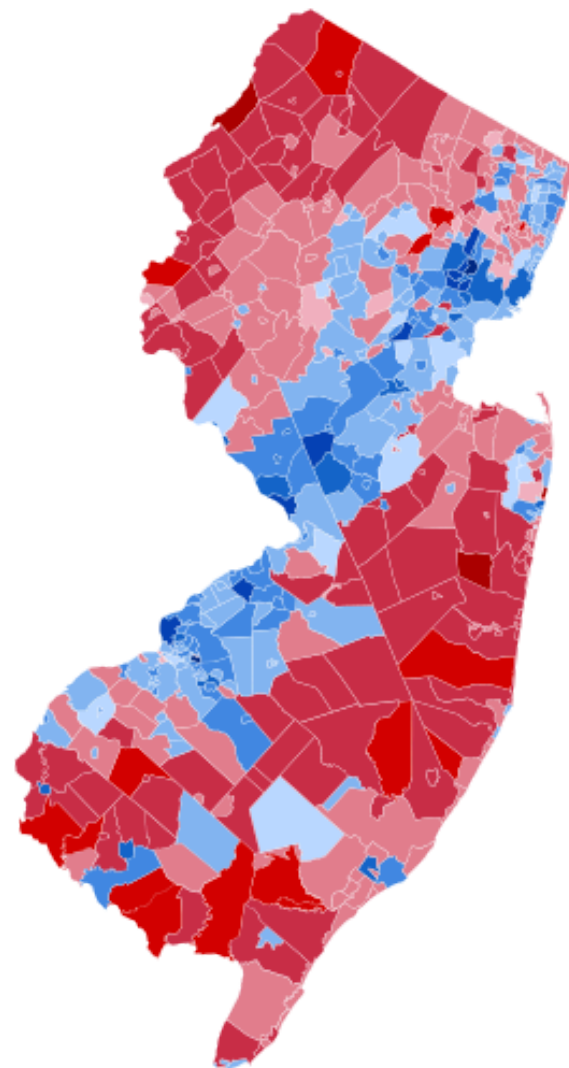
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NEW JERSEY

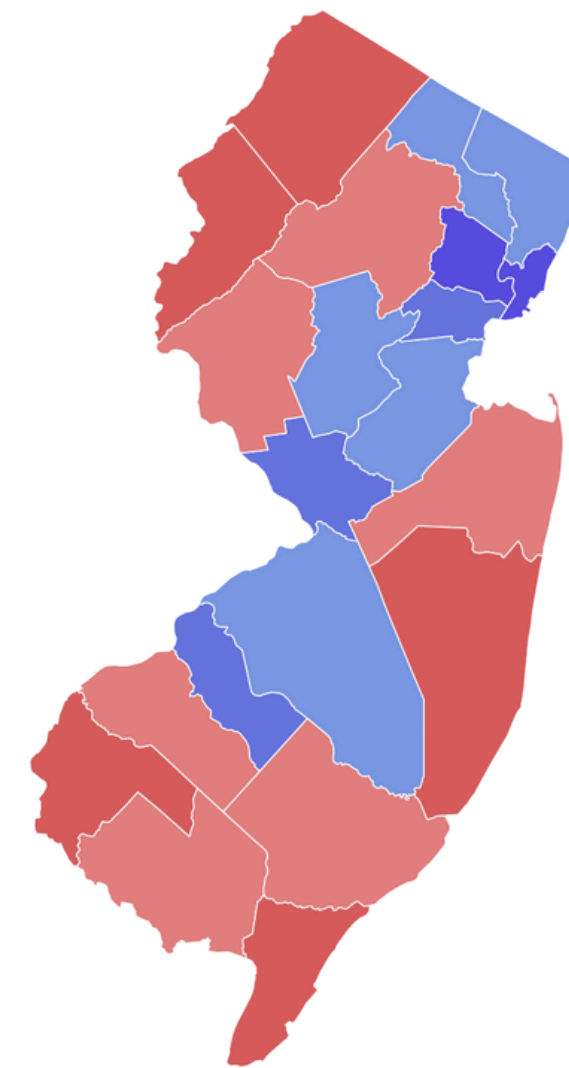
D+6



**2024 PRESIDENTIAL ELECTION RESULTS
(SMALLER MARGIN THAN DEMOCRATS WOULD HAVE LIKED).**

**NEW JERSEY HAS NOT
ELECTED THE SAME PARTY
TO THE GOVERNOR'S OFFICE
FOR MORE THAN TWO
CONSECUTIVE TERMS SINCE
1965**

D+3



2021 GUBERNATORIAL ELECTION RESULTS



NEW JERSEY

- **PHIL MURPHY (D) IS THE INCUMBENT GOVERNOR**
- **HE IS TERM LIMITED, AND CANNOT RUN AGAIN IN 2026**
- **HE IS SEEN AS A POSSIBLE PRESIDENTIAL CANDIDATE IN THE 2028 DEMOCRATIC PRIMARY**
- **NEW JERSEY IS TRENDING RIGHT, ESPECIALLY SINCE 2024, AND IS SEEN AS A POSSIBLE FLIP FOR REPUBLICANS**



NEW JERSEY

- **JACK CIATERELLI (R) IS THE REPUBLICAN NOMINEE FOR GOVERNOR**
- **HE WAS ALSO THE NOMINEE IN 2021, LOSING NARROWLY**
- **HIS POLL NUMBERS HAVE IMPROVED DRAMATICALLY SINCE 2021**
- **HE BEEN CAREFUL ABOUT TIES TO DONALD TRUMP DURING THIS CAMPAIGN**

NEW JERSEY

- **MIKIE SHERRILL (D) IS THE DEMOCRATIC NOMINEE FOR GOVERNOR**
- **SHE IS CURRENTLY A CONGRESSWOMAN REPRESENTING NJ'S 11TH DISTRICT**
- **SHE FLEW HELICOPTERS FOR THE NAVY AND WORKED IN THE NJ AG'S OFFICE**
- **DID NOT WALK DURING HER GRADUATION**
- **OVERESTIMATES HER ABILITY TO FREEZE ENERGY PRICES**



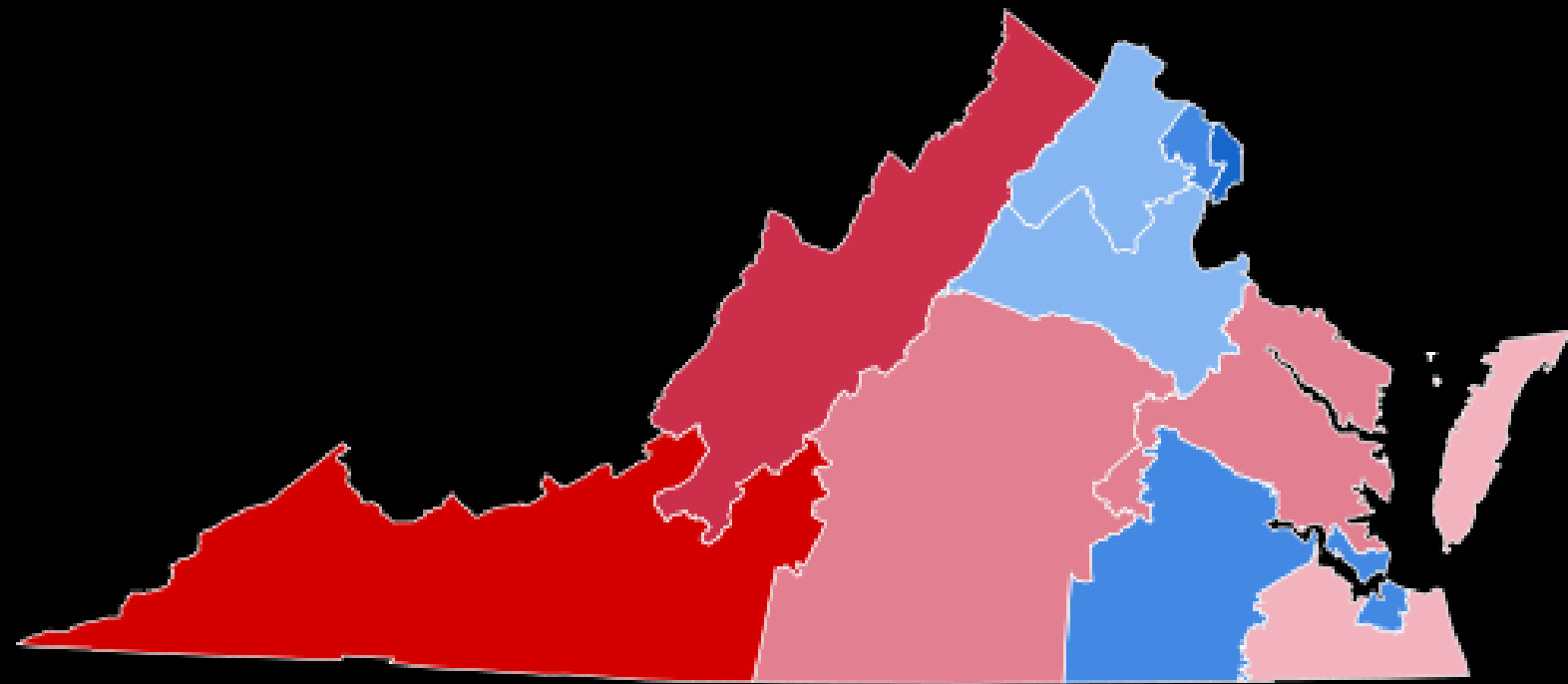
POLLING FOR NJ

	POLLSTER	SPONSOR	MARGIN	SHERRILL	CIATTARELLI
+	◆ AtlasIntel Oct. 25-30		Sherrill +1	50%	49%
+	◆ Suffolk University Oct. 26-29		Sherrill +4	46%	42%
+	SoCal Strategies Oct. 28-29	Red Eagle Politics Republican sponsor	Sherrill +7	52%	45%
+	YouGov Oct. 17-28		Sherrill +10	54%	44%
+	◆ Quinnipiac University Oct. 23-28		Sherrill +8	51%	43%
+	◆ Beacon Research/Shaw & Company Oct. 24-28	FOX News	Sherrill +7	52%	45%
+	◆ Emerson College Oct. 25-28	PIX 11, The Hill	Sherrill +2	50%	48%

SHERRILL IS AHEAD, WITH
SOME POLLSTERS CALLING
DOUBLE DIGITS WHILE OTHERS
HAVE VERY SLIGHT MARGINS.

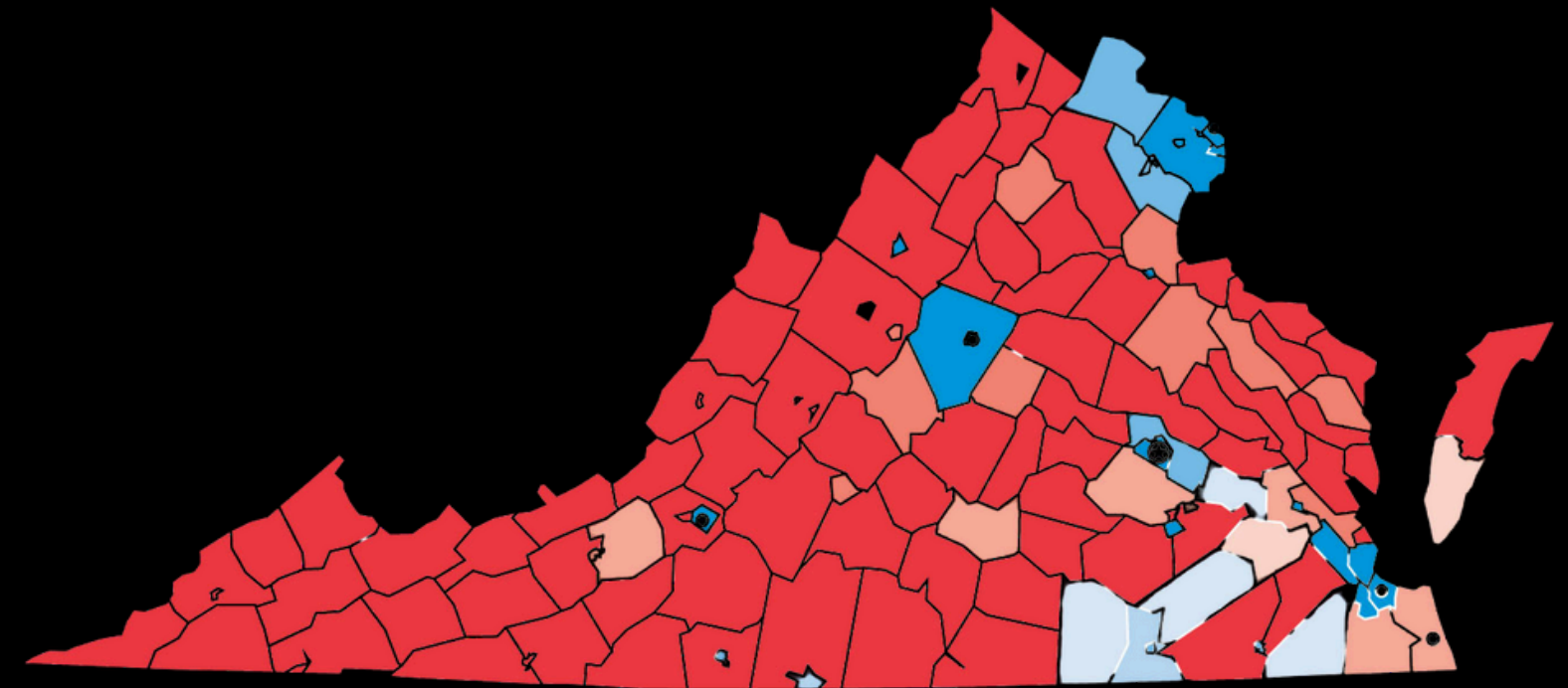
VIRGINIA

D+6



2024 PRESIDENTIAL ELECTION RESULTS
(SMALLER MARGIN THAN DEMOCRATS WOULD HAVE LIKED).

R+2



2021 GUBERNATORIAL ELECTION RESULTS

**SINCE 1977, ONLY ONE VIRGINIA GOVERNOR HAS BEEN ELECTED FROM THE SAME
PARTY AS THE CURRENT PRESIDENT**



VIRGINIA

- **GLENN YOUNGKIN (R) IS THE INCUMBENT GOVERNOR**
- **HAS BEEN CONSIDERED A POSSIBLE VP PICK FOR TRUMP AND J.D. VANCE**
- **HAS BEEN TRENDING FURTHER RIGHT**
- **REPUBLICANS WOULD LIKE TO KEEP THEIR POSITION**
- **ONE FOUR-YEAR TERM ONLY, IN VA**
- **6'5" BY THE WAY, POSSIBLE FAYE WEBSTER FAN**

VIRGINIA

- **DEMOCRATIC NOMINEE FOR GOVERNOR**
- **BA FROM UVA**
- **WORKED IN THE CIA AND WITH THE POSTAL SERVICE**
- **ELECTED AS A DEMOCRAT TO THE U.S. HOUSE OF REPRESENTATIVES REPRESENTING VIRGINIA'S 7TH DISTRICT, SERVING FROM JANUARY 2019 TO JANUARY 2025.**





VIRGINIA

- **WINSOME EARLE-SEARS (R) IS THE REPUBLICAN CANDIDATE FOR GOVERNOR**
- **SHE IS CURRENTLY THE LT. GOVERNOR UNDER GLENN YOUNKIN**
- **BORN IN JAMAICA, JOINED THE MARINES**
- **HAS SPOKEN OUT AGAINST SAME-SEX MARRIAGE**
- **MORALLY AGAINST ABORTION**
- **CAMPAIGN ISN'T FOCUSED ON ECONOMIC ISSUES, BUT SOCIAL ISSUES**

POLLS

+	Echelon Insights Oct. 28-31		Spanberger +12	55%	43%
+	◆ AtlasIntel Oct. 25-30		Spanberger +9	54%	45%
+	SoCal Strategies Oct. 28-29	Red Eagle Politics Republican sponsor	Spanberger +10	53%	43%
+	YouGov Oct. 17-28		Spanberger +15	57%	42%
+	State Navigate Oct. 26-28 New		Spanberger +13	54%	41%
+	Trafalgar Group/InsiderAdvantag Oct. 27-28		Spanberger +4	46%	42%
+	Roanoke College Oct. 22-27		Spanberger +10	51%	41%
+	A2 Insights Oct. 24-26		Spanberger +8	54%	46%
+	◆ Christopher Newport University Oct. 21-23		Spanberger +7	50%	43%

VERY LIKELY
SPANBERGER WIN

DISCUSSION QUESTIONS

- **HOW DO THE RACES REFLECT THE POLITICAL TEMPERAMENT OF THE REST OF THE NATION?**
- **IS EARLE-SEARS'S CAMPAIGN HINDERED BY HER EMPHASIS ON SOCIAL RATHER THAN ECONOMIC ISSUES?**
- **VIRGINIA WILL MOST LIKELY BE MOVING FROM A REPUBLICAN TO DEMOCRATIC GOVERNOR ---THOUGHTS? BROADER NATIONAL TREND?**
- **IN NEW JERSEY, REPUBLICAN POLLING IS IMPROVING. WHY? WILL THIS TREND CONTINUE?**
- **WHAT'S THE IMPORTANCE OF THESE RACES?**
- **IS THIS A GOOD SIGN FOR DEMOCRATS GOING INTO THE 2026 MIDTERMS?**

NEXT WEEK: NYC MAYOR

